

Overview Motivation Societal Scientific Community Some interesting research directions Logistics

Motivation: Societal Perspective

- This is important work
- US Healthcare expenditures \$1.2T
- 60% attributable to behavioral problems
 - Tobacco kills 435,000 people per year in US
 - Poor diet & physical inactivity kill 400,000/year in US
 - 64% of US adults are overweight or obese
 - 40% of chronic disease patients (45% of US) are nonadherent or poorly adherent
- Aging population
 - Chronic disease prevalence increasing
 - Shortage of healthcare workers
 - "Aging in place"



Motivation: Scientific Perspective

- "Gold standard" of health behavior change & education is 1-on-1 counseling
- Emulating this as closely as possible implies autonomous systems that interact with patients using dialogue (and nvb)
- Vast literature on provider-patient communication (AAPP)



Motivation: Scientific Perspective

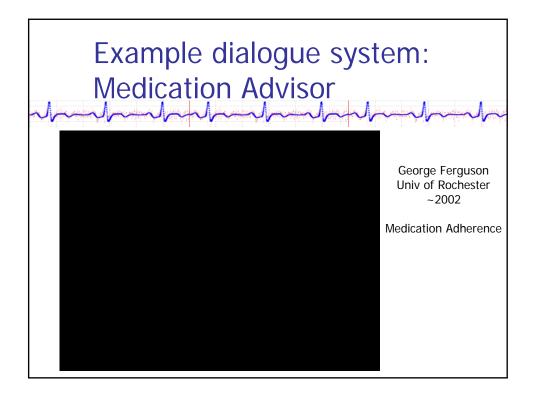
- Very rich set of phenomena to study
 - Negotiation of treatment regimens
 - Relational communication
 - Affective/empathetic communication
 - Long-term interactions
 - Long-term engagement
 - Understanding pt's disease model
 - Patient activation

Motivation Community Perspective

- 80+ researchers
- 10++ companies
 - Pharmaceuticals
 - Gaming
 - AI
 - Health media
 - Robotics

Motivation: Community Perspective

- Some Active Research Areas
 - Health Behavior Change
 - Health Education
 - Medication Adherence
 - Chronic Disease Self-Management
 - Assisted Cognition/Cognitive Orthotics
 - Eldercare

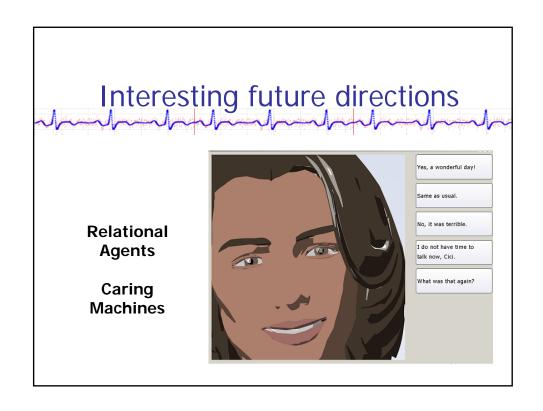


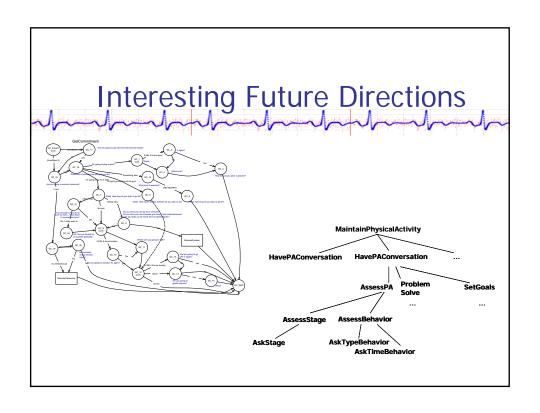
Motivation: Community Perspective

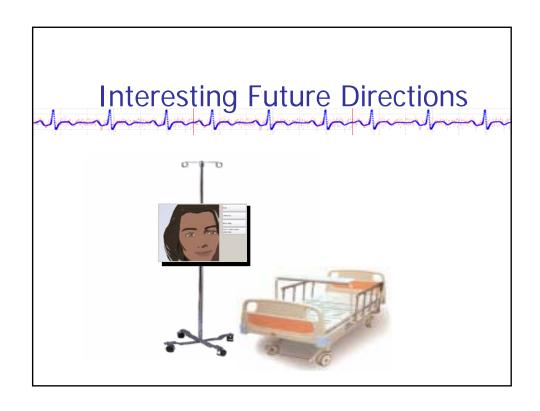
- Professional organizations
 - American Medical Informatics Association
 - NLP SIG
 - Consumer Informatics SIG
 - Society for Behavioral Medicine
 - Behavioral Informatics SIG

















Motivation: Why a symposium?

- Critical mass of researchers
- Common interests, tools, data, methods
- AAAI Symposia a great venue

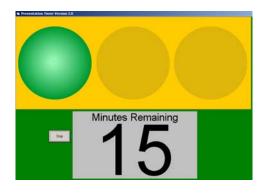
Logistics: Schedule

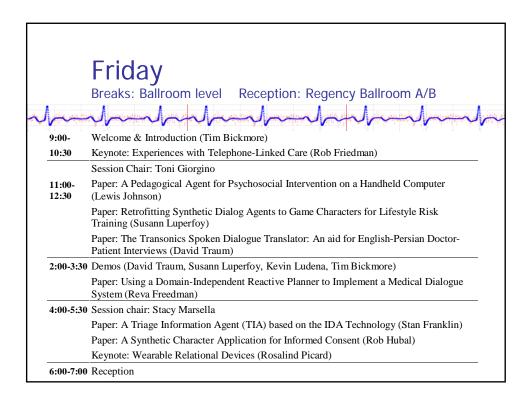
All 8 Symposia on common break schedule.

Must keep to schedule to get our snacks.

Suggest:

- · Leave 10 minutes Q&A
- · Notices at 10, 5
- Stage hook at 0





Saturday Plenary: Regency Ballroom A/B 9:00-Keynote: Experiences with HealthBuddy (Geoffrey Clapp) 10:30 Paper: The Role of "Etiquette" in an Automated Medication Reminder (Peggy Wu) Session Chair: Lewis Johnson 11:00-Paper: Communication of Uncertainty in Clinical Genetics Patient Health Communication 12:30 Systems (Nancy Green) Paper: Voice Pathology Assessment based on a Dialogue System and Speech Analysis (Rosalyn Moran) Paper: Detection of Neuropsychiatric States of Interest in Text (Robert Bechtel) 2:00-3:30 Challenge problem: Life-long engagement for chronic disease management (Bickmore) Paper: Integrating Public Health and Computer Science Theoretical Perspectives for Developing Tailored Health Messages (Rita Kukafka) Paper: E-Health as Dialogue: Communication and Quality of Cancer Care (Linda Harris, 4:00-5:30 Gary Kreps) Panel: What's Unique About Health Dialogue? (Moderator: Susann Luperfoy) 6:00-7:30 Plenary Session (Candy Sidner presenter)

