## CS 7775

Seminar in Computer Security:

Machine Learning Security and

Privacy

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## Outline

- History of adversarial ML
- Taxonomy of attacks
  - Stages of learning
  - Attacker's goals and objectives
  - Attacker's knowledge
  - Attacker's capabilities
- Overview of attacks and mitigations in literature

# Two Readings

#### **Adversarial Machine Learning**

A Taxonomy and Terminology of Attacks and Mitigations

# Wild Patterns: Ten Years After the Rise of Adversarial Machine Learning

Battista Biggio<sup>a,b,\*</sup>, Fabio Roli<sup>a,b</sup>

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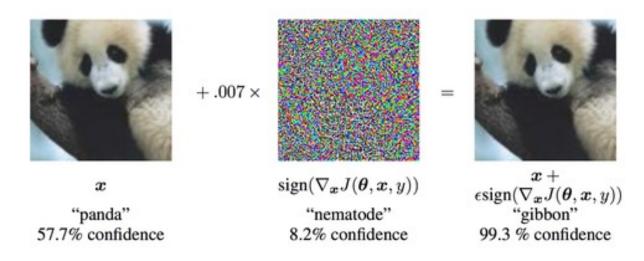
This publication is available free of charge from: https://doi.org/10.6028/NIST.AI.100-2e2023.ipd

March 2023



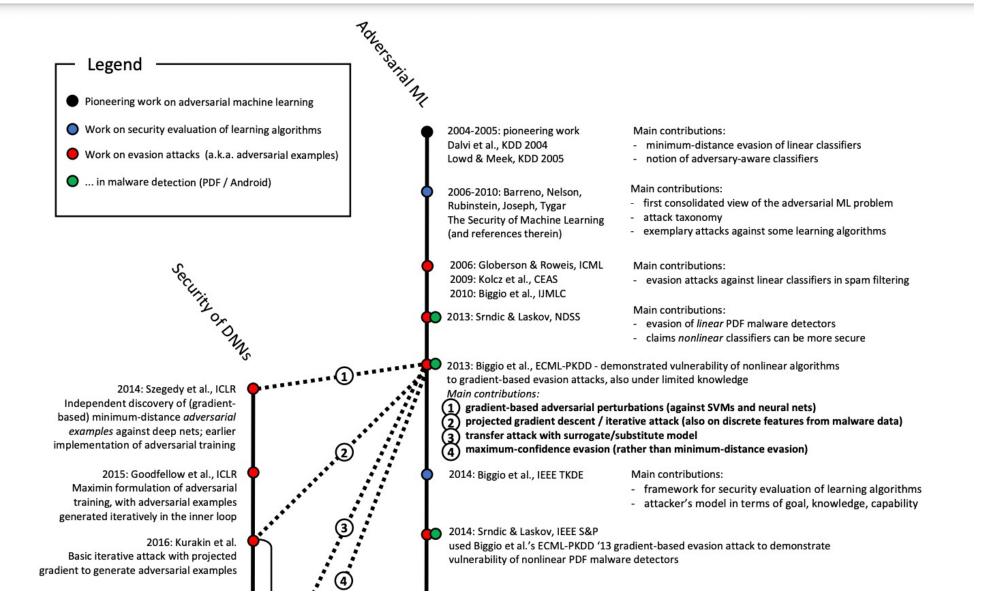
# Security and Privacy Risks of Al

- Deep Neural Networks and other classifiers are not resilient to adversarial manipulations
  - Szegedy et al. Intriguing properties of neural networks. 2013
  - Biggio et al. Evasion attacks against machine learning at test time. 2013
  - Goodfellow et al. Explaining and Harnessing Adversarial Examples. 2014
- Adversarial Machine Learning received much more attention
- But the first instances of attacks against ML are from 2004

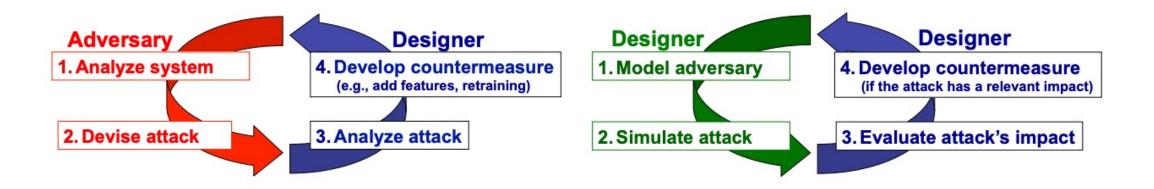


Adversarial example

## Adversarial ML Timeline



# Reactive / Proactive Security

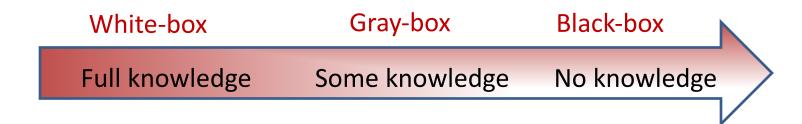


Reactive

# Threat Model

## **Threat Model**

- Stages of learning
  - Training vs Deployment
- Attacker's Goals and Objectives
  - Availability Compromise: Degrade the model's performance indiscriminately
  - Integrity Violations: Cause incorrect predictions
  - Privacy Compromise: Learn information about training data or model parameters
- Attacker Knowledge
  - Model architecture / parameters
  - Training data



# Learning Stage

# Adversarial Machine Learning: Taxonomy

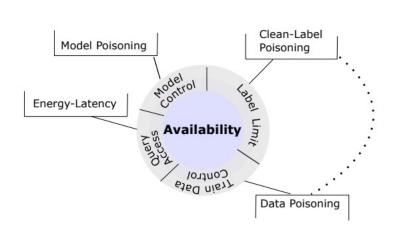
#### Attacker's Objective

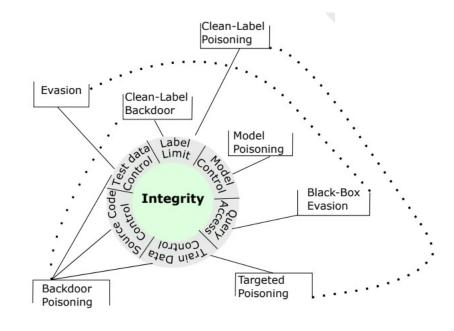
|          | Integrity Target small set of points                                | Availability Target entire model          | Privacy Learn sensitive information                  |
|----------|---|---|--|
| Training | Targeted Poisoning<br>Backdoor Poisoning<br>Subpopulation Poisoning | Poisoning Availability<br>Model Poisoning | -  |
| Testing  | Evasion Attacks   | Sponge Adversarial<br>Examples            | Reconstruction Membership Inference Model Extraction |

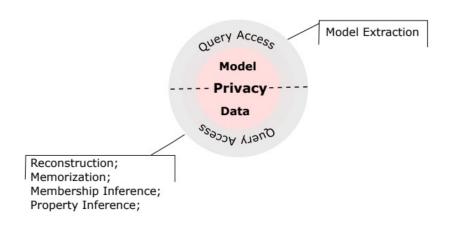
# **Attacker Capabilities**

- Training data control
- Model control
- Testing data control
- Label limit
- Source-code control
- Query access

# Taxonomy of Attacks







| Stages of Training              | Attack Techniques       |   | Mitigations   |
|---------------------------------|-------------------------|---|---|
| Model Training                  | Availability Poisoning  | Label-flipping<br>Optimization-based                        | Training data sanitization<br>Robust training<br>Detection                          |
|                                 | Targeted Poisoning      | Label flipping<br>Clean-label                               | Differential privacy  |
|                                 | Backdoor Poisoning      | Fixed trigger<br>Semantic backdoors<br>Clean-label          | Training data sanitization Trigger reconstruction Model inspection and sanitization |
| Ingesting Third-Party<br>Models | Trojan Model            | Model mutation to embed trigger                             | Trigger reconstruction  Model inspection and sanitization                           |
|                                 | Model Poisoning (in FL) | Backdoor model  | Byzantine-resilient aggregation   |
| Model Deployment and            | White-box Evasion       | Optimization-based  | Adversarial training Certified defense Formal verification                          |
| Operation                       | Black-box Evasion       | Score-based<br>Decision-based                               |   |
|                                 |                         |   | Monitor query access  |
|                                 | Model Extraction        | High-fidelity extraction                                    |   |
|                                 | Privacy Attacks         | Membership inference<br>Memorization<br>Data reconstruction | Differential privacy Privacy auditing   |
|                                 |                         | Property inference  |   |

# Poisoning (Training-Time) Attacks

ML is trained by crowdsourcing data in many applications

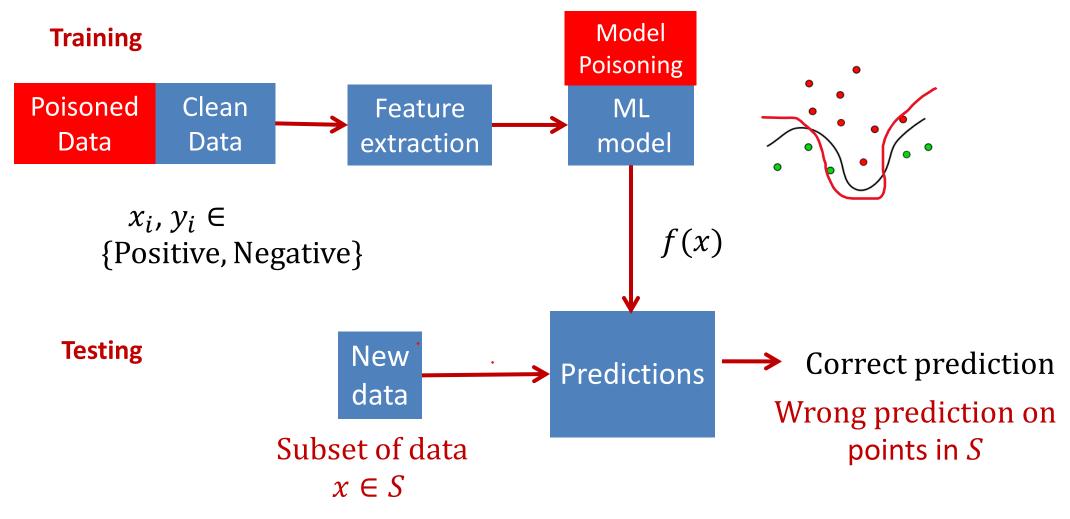
- Social networks
- News articles
- Tweets
- Photos
- Binary files



Cannot fully trust training data!



# **Poisoning Attacks**



- Poisoning attack inserts corrupted data at training, modify existing data, change the model, or tamper with the training code
- Model makes incorrect predictions on subset of data at testing

# Poisoning spam filters

- SpamBayes spam detector using word frequency [Robinson 03]
  - Probability of words in spam and non-spam email
  - Predicts 3 classes: spam, ham (benign), unknown
- Indiscriminate attack
  - Attacker sends spam email with all dictionary words
  - Use list of frequently used words (usenet)
  - Legitimate email classified as spam
- Targeted attack
  - Partial knowledge of targeted legitimate email
  - Send spam email with similar structure
- Nelson et al. Exploiting Machine Learning to Subvert Your Spam Filter, 2008

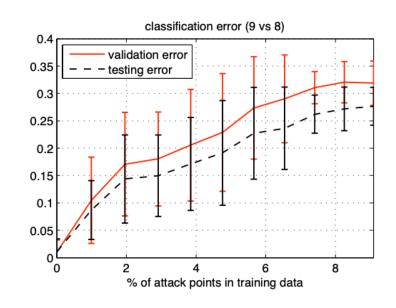
# Poisoning SVMs

### Label Manipulation

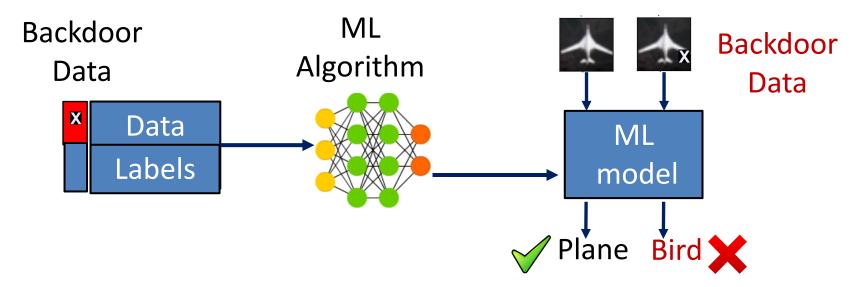
- Random label flipping
- Selective label flipping: points of high confidence
- Biggio et al. Support vector machines under adversarial label noise, 2011

### Feature Manipulation

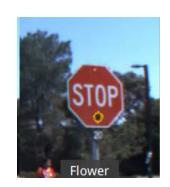
- Availability attack
- Bilevel optimization problem
- Biggio et al. Poisoning Attacks against
   Support Vector Machines, 2012



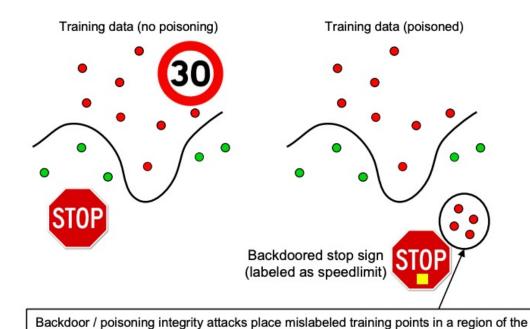
# **Backdoor Poisoning Attacks**



- Attacker Objective:
  - Change prediction of backdoored data in testing
- Attacker Capability:
  - Add backdoored poisoning points in training
- First backdoor attack in computer vision: Gu et al. BadNets:
   Identifying Vulnerabilities in the Machine Learning Model
   Supply Chain. 2017
- Clean label: Attacker does not control label [Turner et al. 2018]



# **Backdoor Poisoning**



feature space far from the rest of training data. The learning algorithm labels such



# Poisoning Defenses

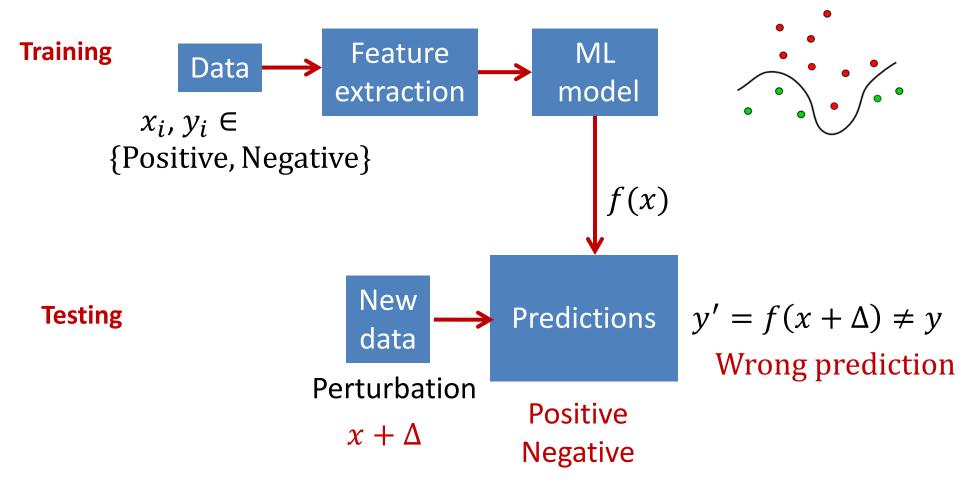
#### Data sanitization

- RONI (reject on negative impact) measures impact on classification for each instance and removes instances that increase error
- Outlier removal

### Robust training

- Use trimmed loss function [Steinherdt et al. 2017], [Jagielski et al. 2018]
- Defenses against backdoor poisoning
  - Prune neural network and fine tune it on clean data [Liu et al. 2018]
  - Model inspection to determine if it was backdoored: ABS [Liu et al. 2019]
  - Remove outliers from representation layer: spectral signatures [Tran et al. 2018]
  - Activation clustering to identify poisoned cluster in representation space [Chen et al. 2018]

## **Evasion Attacks**



Modify testing point by adding small perturbation to misclassify it

# Adversarial Example

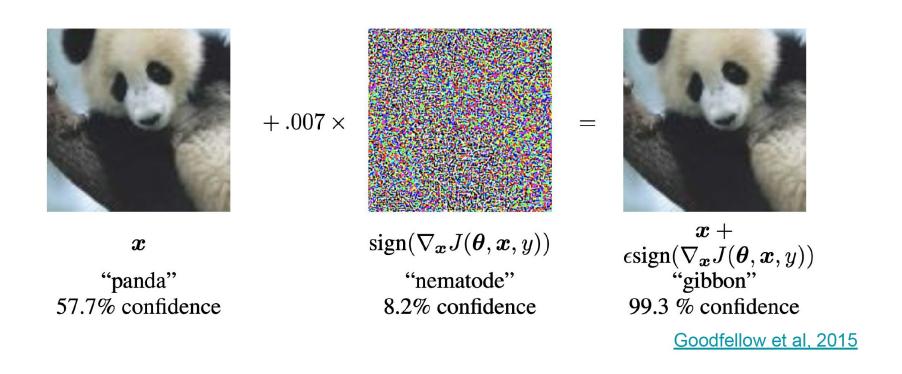
#### **Prediction Change Definition:**

An input,  $x' \in \mathcal{X}$ , is an adversarial example for  $x \in \mathcal{X}$ , iff  $\exists x' \in \text{Ball}_{\epsilon}(x)$  such that  $f(x) \neq f(x')$ .

Without constraints on  $Ball_{\epsilon}$ , every input has adversarial examples.

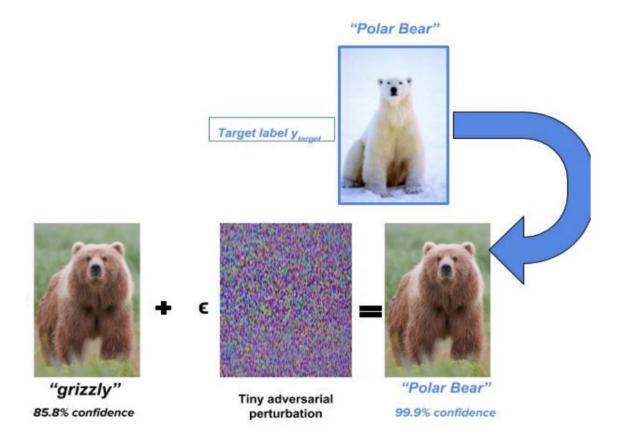
 $\mathrm{Ball}_{\epsilon}(x)$  is some space around x, typically defined in some (simple!) metric space:  $L_0$  norm (# different),  $L_2$ norm ("Euclidean distance"),  $L_{\infty}$ 

# Untargeted Adversarial Examples



Misclassification could be to any class

# Targeted Adversarial Examples



- Misclassification to a targeted class chosen by the attacker
- Perturbations will be larger for targeted adversarial examples

# Untargeted vs Targeted Attacks

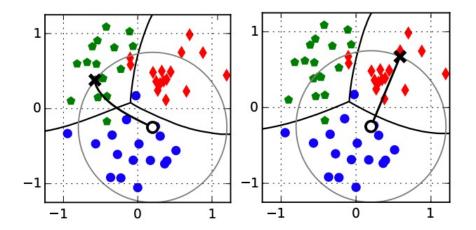
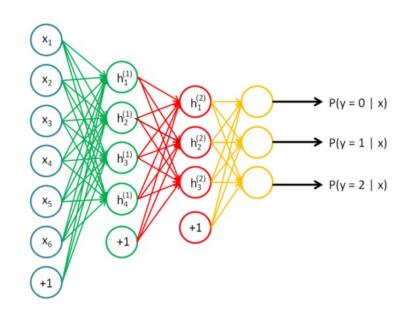


Figure 6: Examples of error-specific (*left*) and error-generic (*right*) evasion, as reported in [7]. Decision boundaries among the three classes (blue, red and green points) are shown as black lines. In the error-specific case, the initial (blue) sample is shifted towards the green class (selected as target). In the error-generic case, instead, it is shifted towards the red class, as it is the closest class to the initial sample. The gray circle represents the feasible domain, given as an upper bound on the  $\ell_2$  distance between the initial and the manipulated attack sample.

## White-Box Evasion Attacks

- Fast Gradient Sign Method (FGSM)
  - Optimization objective
  - One step attack
  - Goodfellow et al. Explaining and Harnessing Adversarial Examples, 2015
- Iterative optimization attacks
  - Biggio et al. Evasion attacks against machine learning at test time, 2013 (SVM)
  - Szedegy et al. Intriguing properties of neural networks, 2014
  - Carlini and Wagner. Towards Evaluating the Robustness of Neural Networks, 2017

## **Evasion Attacks For Neural Networks**



# Optimization Formulation

Given input x
Find adversarial
example

$$x' = x + \delta$$

$$\min_{\delta} L_t(x+\delta)$$

$$||\delta|| \le d_{max}$$

- Most existing attacks are in continuous domains
- Optimization problem solved with gradient descent
- Attacks differ in objective formulation and method to solve optimization
  - Variants: maximize confidence or minimize distance

## **Black-Box Evasion Attacks**

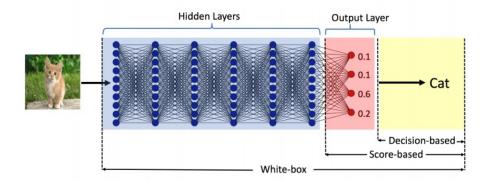
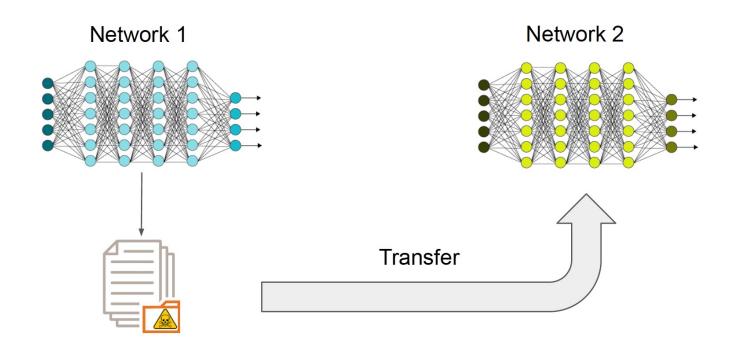


Figure 1: An illustration of accessible components of the target model for each of the three threat models. A white-box threat model assumes access to the whole model; a score-based threat model assumes access to the output layer; a decision-based threat model assumes access to the predicted label alone.

- Score-based attacks (adversary has access to probability vector of labels)
  - Zero-order optimization to approximate function gradient
  - Chen et al. Zoo: Zeroth order optimization based black-box attacks to DNNs without training substitute models, 2017.
  - Guo et al. Simple Black-box Adversarial Attacks, 2019
- Decision-based attacks (adversary has access to label only)
  - Chen et al. HopSkipJumpAttack: A Query-Efficient Decision-Based Attack. 2020

# Transferability



- Create own surrogate model, generate adversarial samples (poisoning or evasion) and transfer them to the target model
- Papernot et al. Transferability in Machine Learning: from
   Phenomena to Black-Box Attacks using Adversarial Samples, 2016

## **Evasion Defenses**

### Adversarial training

- Godfellow et al. Explaining and Harnessing Adversarial Examples, 2014
- Madry et al. Towards Deep Learning Models Resistant to Adversarial Attacks, 2017

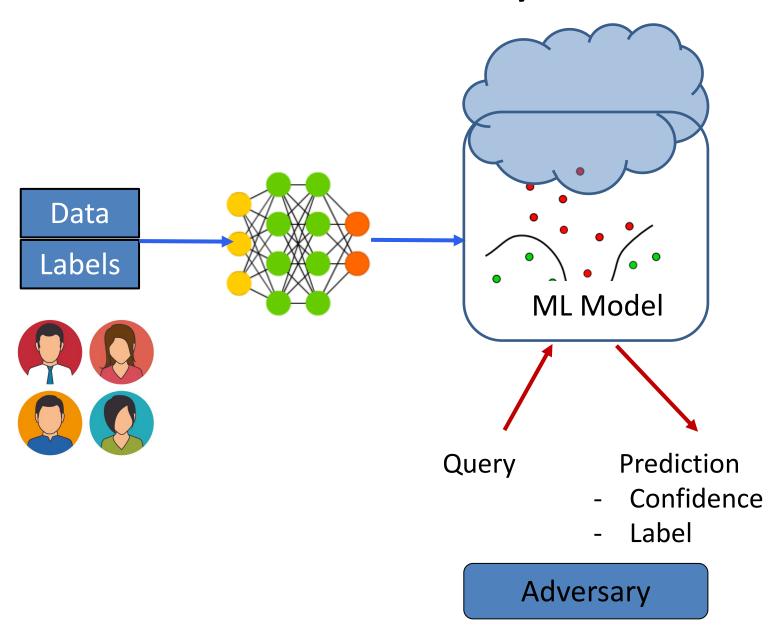
#### Certified defenses

- Randomized smoothing: Cohen et al. Certified Adversarial Robustness via Randomized Smoothing, 2019
- Perform prediction by majority voting over multiple samples centered around the sample of interest (add Gaussian noise to generate samples)

#### Formal verification

- Katz et al. Reluplex: An efficient SMT solver for verifying deep neural networks, 2017
- Gehr et al. Al2 : Safety and Robustness Certification of Neural Networks with Abstract Interpretation, 2018

# Privacy Attacks in ML

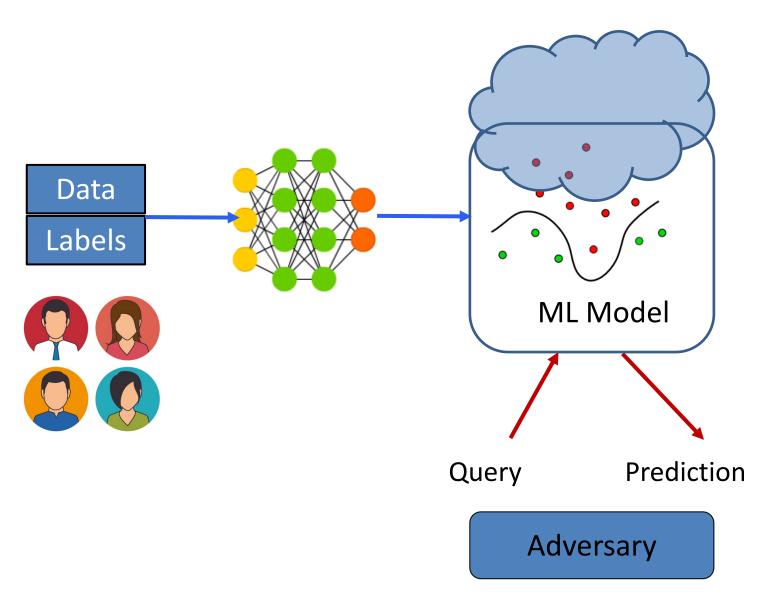


 ML model is trained by third-party collecting user data

#### Black-box

- Query access to model
- Model returns confidence (probability of prediction) or only predicted label
- What can the adversary learn about the training set?

# Privacy Attacks in ML



- Reconstruction: Extract sensitive data from training sets
  - Statistical databases: [DN03]
  - DNNs: [HVY22]
  - LLM memorization: [CTW21]
- Membership Inference:
   Determine if data sample was in training set
  - [SSS17], [YGF18], [CCN22]
- Property Inference: Learn global properties about the training set
  - [MGC22], [CAO23]

# Training Data Reconstruction

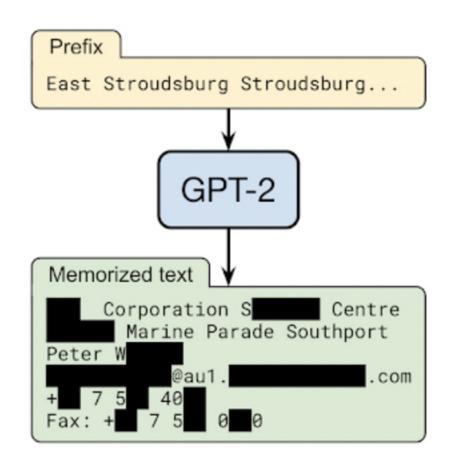
- Reconstruct dataset from multiple linear queries [DN03]
- Reconstruct training set from the parameters of a neural network [HVY22]
  - Simple MLP models
  - Main insight: parameters and training set satisfy a set of constraints (at convergence)



[HVY22] Haim et al. *Reconstructing Training Data From Trained Neural Networks*. NeurIPS 2022

# Large Language Model (LLM) Memorization

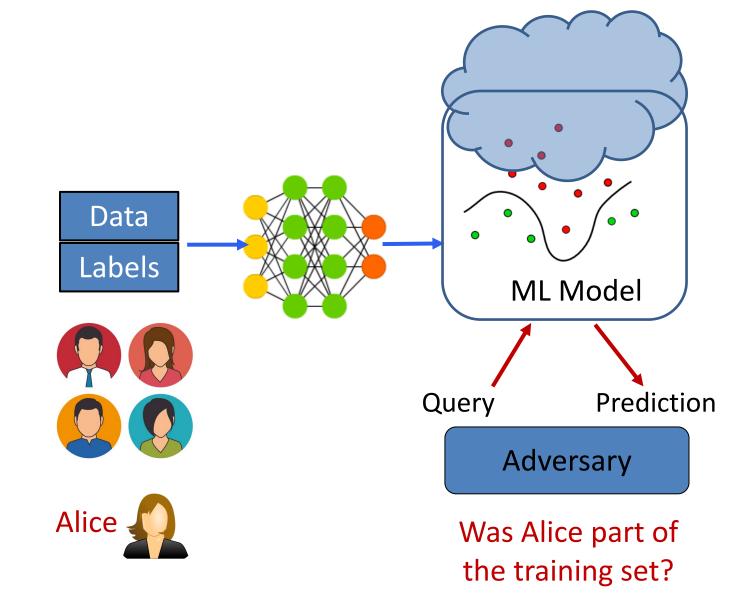
- Training data extraction attack on generative language models
  - Prompt model with different prefixes and measure perplexity of generated text
  - Identified hundreds of memorized examples on GPT-2
- Memorization increases with model size
- Memorization increases with number of repetitions



[CTW21] Carlini et al. *Extracting Training Data* from Large Language Models. USENIX Security 2021

# Membership Inference

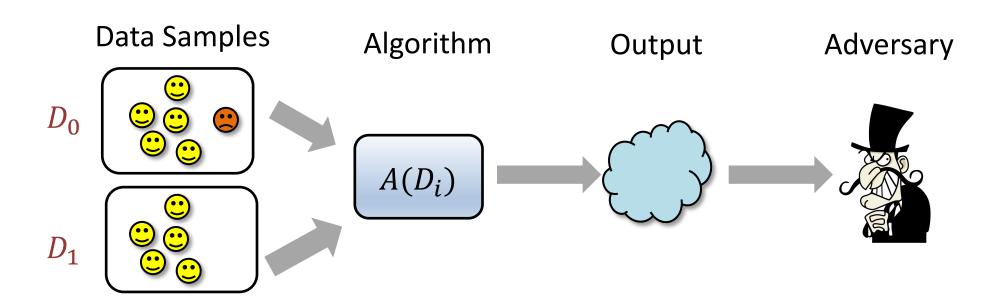
- Learn if a user participated in training set of model
  - Being part of ML training set might be sensitive
- Introduced for statistical computations on genomic data [HSR08]
- First membership inference attack on DNNs [SSS17]
- More efficient attacks [YGF18], [CCN22]



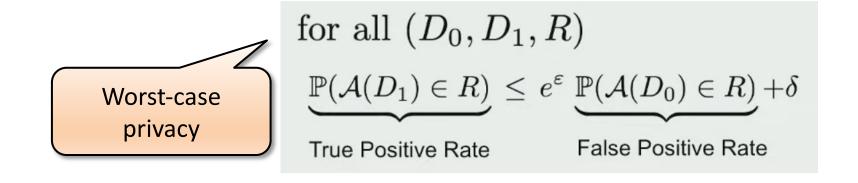
# How to Protect User Privacy?

- Option 1: Do not participate in ML training!
- Option 2: Curate training data before training ML models
  - In reality, it might prove impossible as sensitive information is hard to identify automatically
- Option 3: Use Differential Privacy (DP) for ML training
  - Warning: It often comes at a loss in accuracy
  - Does not protect against all privacy attacks (e.g., Property Inference reveals global properties about training set)
  - Understand how to select hyper-parameters (e.g., clipping norm, amount of noise) is non-trivial

# **Differential Privacy**



**Definition:** A is  $\varepsilon$ -DP if



## **Model Extraction**

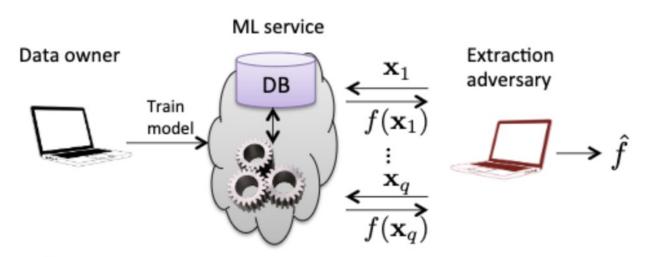


Figure 1: Diagram of ML model extraction attacks. A data owner has a model f trained on its data and allows others to make prediction queries. An adversary uses q prediction queries to extract an  $\hat{f} \approx f$ .

- Tramer et al. Stealing Machine Learning Models via Prediction APIs, 2017
- Jagielski et al. High Accuracy and High Fidelity Extraction of Neural Networks, 2020
- Can be used to mount white-box attacks (e.g., evasion attacks)

## Fairness in ML

- Case studies
  - COMPAS algorithm to predict who will reoffend
    - Same accuracy across groups, but errors were different
  - Hiring algorithms (Amazon)
- Predictions of model should be "similar" for different groups (defined by sensitive attributes)
  - Different definitions of fairness: demographic parity (prediction independent on sensitive attribute), equalized odds (equal False Positive and False Negative rates in the groups), predictive parity (equal precision in the groups)
- Impossibility Results
  - Can only satisfy 2 out of the 3 definitions above, but not all 3!
- Tools:
  - IBM: <a href="https://www.ibm.com/opensource/open/projects/ai-fairness-360/">https://www.ibm.com/opensource/open/projects/ai-fairness-360/</a>
  - TensorFlow: <a href="https://www.tensorflow.org/tfx/guide/fairness">https://www.tensorflow.org/tfx/guide/fairness</a> indicators
  - Microsoft FairLearn: <a href="https://github.com/fairlearn/fairlearn">https://github.com/fairlearn/fairlearn</a>

## Other References

- Barreno et al. The security of machine learning, 2010
- Huang et al. <u>Adversarial machine learning</u>, 2011
- Cummings et al. Challenges towards the Next Frontier in Privacy, 2023. <a href="https://arxiv.org/pdf/2304.06929.pdf">https://arxiv.org/pdf/2304.06929.pdf</a>
- Solon Barocas, Moritz Hardt, Arvind Narayanan. Fairness and Machine Learning. Limitations and Opportunities

# S. Keshav. How to Read a Paper

- Three-pass approach
- Pass 1: Title, abstract, and introduction, section headings, conclusions
  - 1. Category: What type of paper is this? A measurement paper? An analysis of an existing system? A description of a research prototype?
  - 2. Context: Which other papers is it related to? Which theoretical bases were used to analyze the problem?
  - 3. Correctness: Do the assumptions appear to be valid?
  - 4. Contributions: What are the paper's main contributions?
  - 5. Clarity: Is the paper well written?

# S. Keshav. How to Read a Paper

- Three-pass approach
- Pass 2: Read paper, but not dive into some technical details (e.g., proofs)
  - Be able to summarize the content
  - Strengths and limitations
  - Related research
- Pass 3: Read in full details (be able to reimplement it)

# M. Mitzenmacher. How to read a research paper

• Read *critically*: Reading a research paper must be a critical process. You should not assume that the authors are always correct. Instead, be suspicious.

Critical reading involves asking appropriate questions. If the authors attempt to solve a problem, are they solving the right problem? Are there simple solutions the authors do not seem to have considered? What are the limitations of the solution (including limitations the authors might not have noticed or clearly admitted)?

Are the assumptions the authors make reasonable? Is the logic of the paper clear and justifiable, given the assumptions, or is there a flaw in the reasoning?

If the authors present data, did they gather the right data to substantiate their argument, and did they appear to gather it in the correct manner? Did they interpret the data in a reasonable manner? Would other data be more compelling?

# M. Mitzenmacher. How to read a research paper

- Read *creatively*: Reading a paper critically is easy, in that it is always easier to tear something down than to build it up. Reading creatively involves harder, more positive thinking.
  - What are the good ideas in this paper? Do these ideas have other applications or extensions that the authors might not have thought of? Can they be generalized further? Are there possible improvements that might make important practical differences? If you were going to start doing research from this paper, what would be the next thing you would do?

#### Template for Paper Summaries

Instructions: Write 1-2 sentences for each paragraph in a concise manner. The summary should not exceed one page.

#### **Problem Statement**

What is the problem the paper is addressing?

#### **Threat Model**

- What is the adversarial model the paper considers?
- Define the adversarial objectives, knowledge, and capabilities

#### Methodology

- How is the problem solved?
- What is the main technical contribution?
- Are any techniques in the solution new relative to existing work?

#### Strengths

- What are the main strengths of the paper? For example:
  - Is it the first paper to define the problem and solve it?
  - Does it offer a better solution to an existing problem?
  - Is the evaluation comprehensive?

#### Limitations

- What are some of the limitations of the paper? For example:
  - What scenarios the solution does not address?
  - Are there any simplifying assumptions?
  - Are there simpler solutions the authors did not consider?

#### Discussion

- What are some ideas for follow up research?
- Can some of the techniques be generalized or applied in other domains?
- Can you think of a better solution to solve the problem?
- What is the impact of the work?

## Paper Discussion

- Discussion leads responsibilities
  - Prepare slides for the presentation in class
  - Introduce the paper (problem, threat model, methodology)
  - Prepare list of points to discuss, strength and limitations
  - Find at least one more reference on the topic and discuss it
- Everyone else
  - Read the papers, submit summaries and bring discussion points to class
  - Participate in interactive class discussion